

Amara Agomuo

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WORK EXPERIENCE

Freelance Content Creator/ Media Strategist

Remote | June 2017- Present

- Consulted a Fortune 17's executive marketing team on how to humanize company-wide messaging through "cinematic" writing
- Produced internal and external content for a Fortune 17's sustainability report, campaign videos, weekly e-newsletters, blogs, featured stories, infographics, press releases, and educational materials for 500,000+ associates
- Conceptualized and marketed the idea of Cincinnati's first-ever metro bus powered by food waste to increase MTA's ridership
- Crafted aspirational content strategies for a South African tech company to increase U.S. enrollment and interest in South Africa
- Wrote and produced engaging and informative blogs/content that highlighted Ugandan non-profit work for a millennial audience
- Programmed the live graphics and visual production of Citygate's sermons and online broadcasts for thousands of viewers



Digital Video Programming Associate Producer

New York, NY | May 2016- June 2017

- Accountable for the editorial standard, content discovery, story placement, and media pitches for CNN.com and CNNgo's Twitter
- Responsible for discovering and producing various "viral moments" such as [Jason Chaffetz's iPhone/healthcare](#) comments
- Curated content and programming for CNN's app and hand-selected CNN show segments for Amazon's Alexa's voice-command
- Served as the editorial associate producer on election night for CNNgo, helping CNN rank #1 in presidential election coverage



Production Assistant

New York, NY | March 2015- May 2016

- Produced and edited original videos that included breaking news, social media videos, emerging news stories, and MSNBC promos
- Independently live-streamed and video produced breaking news events such as the Ferguson protests and the Paris attacks for MSNBC
- Collaborated with the social media team to conceptualize, write and produce off-site video shoots and social media campaigns
- Produced scripts, story ideas, show elements/graphics, research and interviewed guests for MSNBC's 15 live, digital shows

NBCUniversal

NBC East Coast Page

New York, NY | July 2014- March 2015

- Managed and trained a team of interns about on-air business critical priorities, audience analytics, and talent communication guidelines
- Streamlined the arrival, departure, and pre-interview screenings of high-profile guests including Presidential candidates and celebrities
- Handled behind-the-scenes production and technical operations coordination of MSNBC's live events, including the White House Correspondents' Dinner and Global Citizen Festival from inception to wrap-up



Politics & Foreign Affairs Intern for Andrea Mitchell

Washington, DC | May 2013 – August 2013

- Independently researched and prepped material for Andrea Mitchell's overseas trips and meetings with Secretary of State John Kerry
- Fact-checked stories and leads while presenting new story angles and conflicting reports on developing news stories
- Prepared research materials for correspondent and producers from various sources, including editorial notes for correspondent and producers

EDUCATION

Bachelor of Political Science, Political Science & Pre-Law GPA 3.8/4.0



April 2014

- Darwin T. Turner & Cincinnati Scholarship, University of Cincinnati
- Research: NATO Smart Defense Initiative, American Political Science Association
- University of Cincinnati Honor's Program, University of Cincinnati
- Courses: Nuclear Proliferation, Media Law & Ethics, Politics of Terrorism, Politics of Developing Countries

HONORS AND AFFILIATIONS

- Presidential Leadership Medal of Excellence, Awarded by UC President Santo Ono 2014
- Finalist, Fulbright Alistair Cooke-Award in Journalism, Fulbright Committee 2014
- Ralph Bunche Fellow, American Political Science Association 2014

PRODUCTIONS

- Kroger's 2018 Sustainability Report
- New York Fashion Week
- White House Correspondents' Dinner
- 2016 Presidential Election Coverage
- The War Against ISIS
- How Nigeria Beat Ebola
- Global Citizen Festival
- Nelson Mandela's Legacy
- 2014 Nigerian Presidential Election